

TIME TO RV

RESORT COLLABORATION OVERVIEW



ABOUT US

We're Lauren, Donny, our son Chase, and our mini-aussiedoodle Archie. We're full-time RV travelers who started living in our 2025 Brinkley Model Z 3610 in November 2024. We share the ups, downs, and destinations of RV life through our brand, Time to RV, inspiring thousands of families and RVers along the way.

AUDIENCE & REACH

Last 60 Days

TikTok

- 1.1M Views
- 8.3K Followers

Instagram

- 523K Views
- 1.8k Followers

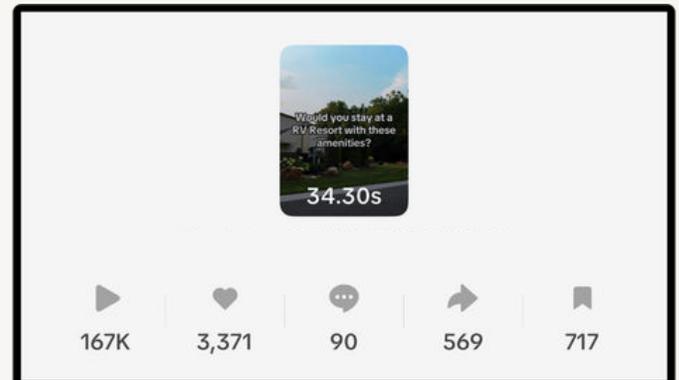
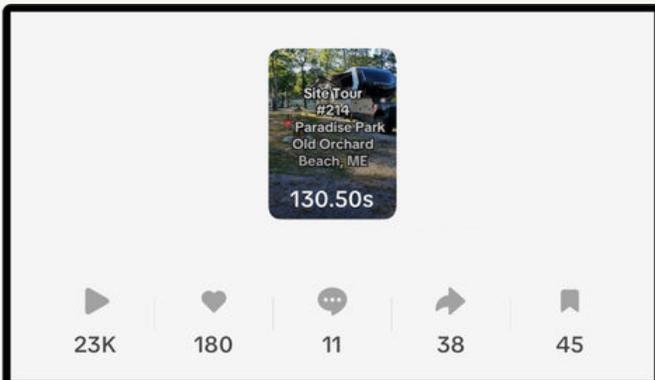
YouTube

- 43.8K average monthly unique viewers

Email

- 12,000+ Travel & RV lifestyle subscribers

FEATURE RESULTS (RECENT HIGHLIGHTS)



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HOW WE SHOWCASE AND PROMOTE YOUR CAMPGROUND

- 2-3 TikTok/Instagram Reels (your account tagged as a collaborator)
- Instagram Stories (tagged with your resort)
- 15-20 lifestyle and static marketing photos/videos (yours to use in perpetuity)
- Optional: Blog Review (for long-term discovery) + YouTube Feature + Drone Footage (if allowed)
- All raw and edited files delivered within 30 days

PREVIOUS COLLABORATIONS

PIGEON FORGE LANDING RV RESORT
RVC OUTDOOR DESTINATIONS
SMUGGLER'S NOTCH RV VILLAGE
TIMBERLAND VILLAGE RV PARK



As digital marketers and SEO strategists, we also create blog features that help your campground rank in travel searches and attract paying guests over time. With years of experience in content and affiliate marketing, we combine strategy with storytelling to help campgrounds grow their reach and reputation.

CONTACT

 Lauren Gamble

 @itstimetorv

 @time_to_rv

 support@timetorv.com

