

# TIME TO RV

## RESORT COLLABORATION OVERVIEW



### ABOUT US

We're Lauren, Donny, our son Chase, and our mini-aussiedoodle Archie. We're full-time RV travelers who started living in our 2025 Brinkley Model Z 3610 in November 2024. We share the ups, downs, and destinations of RV life through our brand, Time to RV, inspiring thousands of families and RVers along the way.

### AUDIENCE & REACH

Last 60 Days

#### TikTok

- 1.1M Views
- 7.4K Followers

#### Instagram

- 1.3M Views
- 1.2k Followers

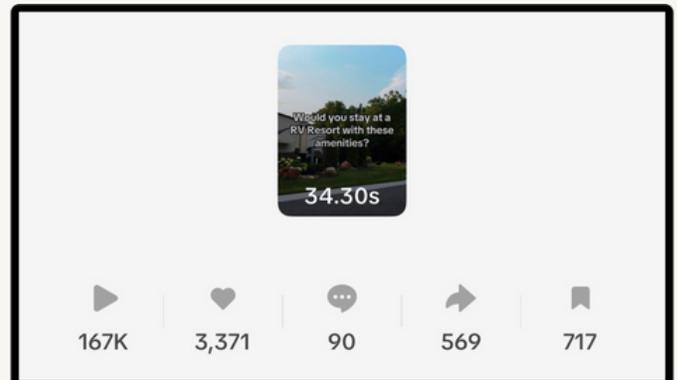
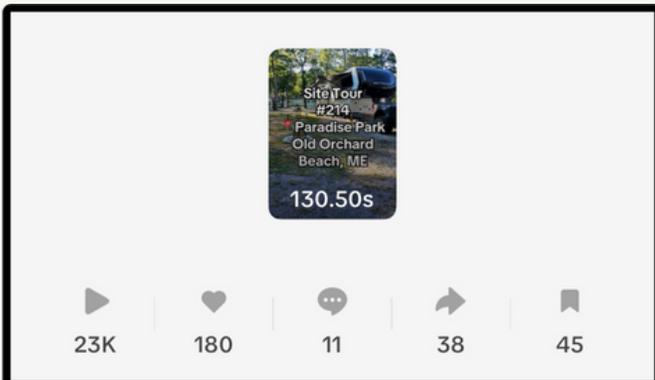
#### YouTube

- 43.8K average monthly unique viewers

#### Email

- 12,000+ Travel & RV lifestyle subscribers

## FEATURE RESULTS (RECENT HIGHLIGHTS)



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### HOW WE SHOWCASE AND PROMOTE YOUR CAMPGROUND

- 1-2 TikTok/Instagram Reels (your account tagged as a collaborator)
- 3-5 Instagram Stories (tagged with your resort)
- 10-15 lifestyle and static marketing photos/videos (yours to use in perpetuity)
- Optional: Blog Review + YouTube Mention + Drone Footage (if allowed)
- All raw and edited files delivered within 30 days

### PREVIOUS COLLABORATIONS

PIGEON FORGE LANDING RV RESORT  
RVC OUTDOOR DESTINATIONS  
SMUGGLER'S NOTCH RV VILLAGE  
TIMBERLAND VILLAGE RV PARK



As digital marketers and SEO strategists, we also create blog features that help your campground rank in travel searches and attract paying guests over time. With years of experience in content and affiliate marketing, we combine strategy with storytelling to help campgrounds grow their reach and reputation.

### CONTACT

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